

Jody Costello is a Home Renovation Planning & Contractor Fraud Expert who helps homeowners avoid remodeling disasters and unethical contractors so that they experience a drama-free remodel without the fear of getting ripped off.



Jody has been featured in various media including This Old House, the Los Angeles Times, Money magazine, People, First For Women, and the New York Post.

Jody launched her website, ContractorsFromHell.com as a result of a remodeling disaster and is committed to raising awareness about the realities and risks in renovating and hiring contractors. "People don't know what they don't know and that's what gets them into trouble."

Her online course, the "Home Remodeling Bootcamp For Women", helps female homeowners better manage their projects, their money, and confidently navigate the contracting process so that they complete their projects successfully.

Download her free report: 7 Mistakes Homeowners Make That Lead To Remodeling Disasters at www.contractorsfromhell.com

SEGMENT IDEAS

- ▶ 10 Key Questions You Must Ask Any Contractor
- ▶ How Homeowners Can Avoid Remodeling Disasters
- ▶ The One Mistake Homeowners Make That Gets Them Into Trouble Every Time
- ▶ Why License checks and Referrals Alone Are Not Good Enough
- ▶ When Should You Trust Your Contractor?
- ▶ How To Avoid Surprise "Extra Work" Invoices

RELEVANT LINKS

Website & Lead Magnet: <https://www.contractorsfromhell.com>

Online Course:

<https://www.homeremodelingbootcampforwomen.com/>

Media Page: <https://contractorsfromhell.com/media/>

Social Media:

<https://www.facebook.com/ContractorsFromHell/>

<https://twitter.com/HRBootCamp>

<https://www.linkedin.com/in/jodycostello/>

PLEASE CONTACT JODY COSTELLO AT
JC@CONTRACTORSFROMHELL.COM TO REQUEST A
LIST OF TALKING POINTS FOR ANY SEGMENT IDEA



Renovating And Need To Hire A Contractor? 7 Mistakes Homeowners Make That Lead To Disasters

So you're planning a remodeling project and you need to hire a pro. And you probably have some anxiety around how to find a honest, competent contractor, questions you need to ask and steps to take so you don't get ripped off.

I get it! And you should be concerned because contractor fraud has become more commonplace than ever before. Unsuspecting homeowners fall prey to their tactics because they are unaware of the subtle ways that unethical contractors work to gain your trust, talk a good talk and present themselves as trustworthy, willing to help solve your problems or build that dream room or home you desire.

And I will tell you that it's in this moment that homeowners want to believe that the contractor is being sincere and they will make their choice based on the one thing that comes back to bite them:

They choose to "trust" the contractor because on the surface he's comes off as honest and truth be told, the homeowners simply wants to get on with their project. They may have interviewed several, but failed to ask key questions and moreover, they failed to thoroughly vet the contractor.



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Los Angeles Times



CNN Money

